

POINT OF CONTACT:
marketing@saseconnect.org



FACEBOOK
facebook.com/sase



TWITTER
@saseconnect

TIMELINE

2 weeks from request to post date

CHARACTERS/WORDS

Fewer than 75 words in post body

HASHTAGS

Up to 3

IMAGE SIZE & FORMAT

- JPEG/PNG
- Minimum 504 x 504 pixels
- High resolution

TIMELINE

1 week from request to post date

CHARACTERS/WORDS

140 characters

HASHTAGS

Up to 2

IMAGE SIZE & FORMAT

- JPEG/PNG/animated GIF
- Minimum 440 x 220 pixels (2:1 ratio)
- Can tweet up to 4 images at one time
- Maximum file size of 5 MB for photos, and 3 MB for animated GIFs



INSTAGRAM
@saseconnect



LINKEDIN
SASE

TIMELINE

1 week from request to post date

CHARACTERS/WORDS

400 characters

HASHTAGS

Up to 4

IMAGE SIZE & FORMAT

- JPEG/PNG
- Preferably square dimensions for aesthetic appeal in news feeds, but it can be worked around if the picture must not be cropped

TIMELINE

1 week from request to post date

CHARACTERS/WORDS

- No limit for Group Page
- 100 words for Company Page
- About 30 words before you have to expand with “more” button

HASHTAGS

None

IMAGE SIZE & FORMAT

- JPEG/PNG
- Company Page
 - Cover photo: 646 x 200 px
 - Large logo: 100 x 50 px
- Group Page
 - Cover photo: 646 x 220 px
 - Standard logo: 100 x 60 px
 - Square logo: 50 x 50 px